

Whether your priorities are to drive new businesses, generate leads, actively do deals, establish your brand or engage new and existing customers, becoming an event sponsor will open up new opportunities and help you grow your business.

Association with the **Clark Aviation Conference 2014** as a sponsor will ensure your position as a key industry leader in the thriving Philippine economy. In front of a very influential group of audience, this event will serve as a channel for you to effectively convey your image and boost your profile giving you the edge that you need to compete in the market.

Promotional options include Platinum, Gold, Silver and Bronze Sponsorship labels. You can also choose to sponsor the event's high profile refreshment breaks and evening receptions as well as the event badges, documentations or bags.

Taking an exhibition space will also place you at the heart of the networking activities of the event, raising your profile throughout the event providing you with an opportunity to interact directly with the event's speakers and participants.

MAJOR TIERS

BENEFITS	PLATINUM USD 30,000.00	GOLD USD 25,000.00	SILVER USD 20,000.00	BRONZE USD 15,000.00
Complimentary Guests	30	15	10	5
Online Visibility – Your organization's logo linked to your website will be prominently displayed on the event's official website	✓	✓	✓	✓
License to use the "Official Sponsor Logo" in connection with the promotion of your organization's event sponsorship and participation	✓	✓	✓	✓
Event Bag Insert – Get the attention of all the event participants by placing your organization's promotional items in the event's official bag	5 items	4 items	3 items	2 items
Free-Standing Exhibition Space (2.5m x 2.5m)	1	1	1	1
"Thank You" Signage – Your organization's logo will be featured on sponsor appreciation signage throughout the event, with all sponsoring organization's logos listed	✓	✓	✓	✓
Main Stage Backdrop – Your organization's logo will be prominently featured on the event's main stage backdrop	✓	✓	✓	✓
Registration Area – Your organization's logo will be prominently featured in the event's registration area	✓	✓	✗	✗
Event Program – Sponsor recognition in the event's official participants' guide	1 page ad + cover logo	1/2 page ad	1/2 page ad	1/4 page ad

MINOR TIERS

EVENT BADGE	EVENT DOCUMENTATION	EVENT BAG	EXHIBITOR
USD 10,000.00	USD 7,000.00	USD 5,000.00	USD 3,000.00